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Ice Chap

As dashing in a fur parka as in a Tom Ford suit, photog/adventurer Sebastian Copeland polar-izes Hollywood

| By Degen Pene | Photography by Andrew McLeod |

Leave the wonky charts to Al Gore. Sebastian Copeland is injecting environmental advocacy with a heavy dose of urbane adrenaline. A longtime windsurfer and mountaineer (Sixty-foot fall resulting in a broken heel? Check!), Copeland has channeled his love for pushing limits into saving the planet's most vulnerable ecosystems: the polar ice caps. "Nothing communicates climate change as easily as disappearing ice does," says the 45-year-old Copeland. This past spring, he completed a plight-of-the-planet-highlighting, 35-day trek to the North Pole (Losing the tip of his nose to frostbite? Dropping 22 pounds? Check! Check!). Attention score: His blog on MySpace, which co-sponsored the trip, recorded 100 million hits. Next up: a 1,500-kilometer Greenland crossing. Copeland, whose dad is French conductor Jean-Claude

Casadesus, studied at UCLA and then worked as a commercial director, until that career collided with his emerging green consciousness. "I was promoting the very thing that I was fiercely against, which was unsustainable consumerism," says the recently single Copeland (also the author of the 2008 book *Antarctica: A Call to Action*). So, for a day job, he turned to snapping celebs, which has since helped him lasso star power for the cause. He's connected Kate Bosworth as well as his cousin, Orlando Bloom, with Brad Pitt-favored environmental nonprofit Global Green USA (where Copeland is a board member), and convinced Salma Hayek and Jake Gyllenhaal to travel to Santa Country. "There was one actor who wanted to come and I found out that he drove a Humvee. I had to disinvite him. You need to have a conscience." **A**

Copeland's Hots

Windsurfing in Baja; Tesla electric cars; spying on your dog; Depeche Mode, live; carbon indexing via Begreenow.com

Copeland's Nots

Reading newspapers in print; Vegas escapes; incandescent bulbs; Proposition 8; leaving trash behind at Burning Man



FREEZE FRAMED

Sebastian Copeland, in Tom Ford, at home in Los Angeles alongside his Napapijri trekking gear. His 2006 photo of Gentoo penguins was shot on Antarctica's Petermann Island.